

# DRESS YOUR WALLS

*a style & design guide*



*to decorating your home with images*



*take advantage of your*

# COMPLIMENTARY

## DESIGN CONSULTATION

You may find yourself so overwhelmed by the number of images that you love from our session that seems impossible to choose what to hang on your walls!

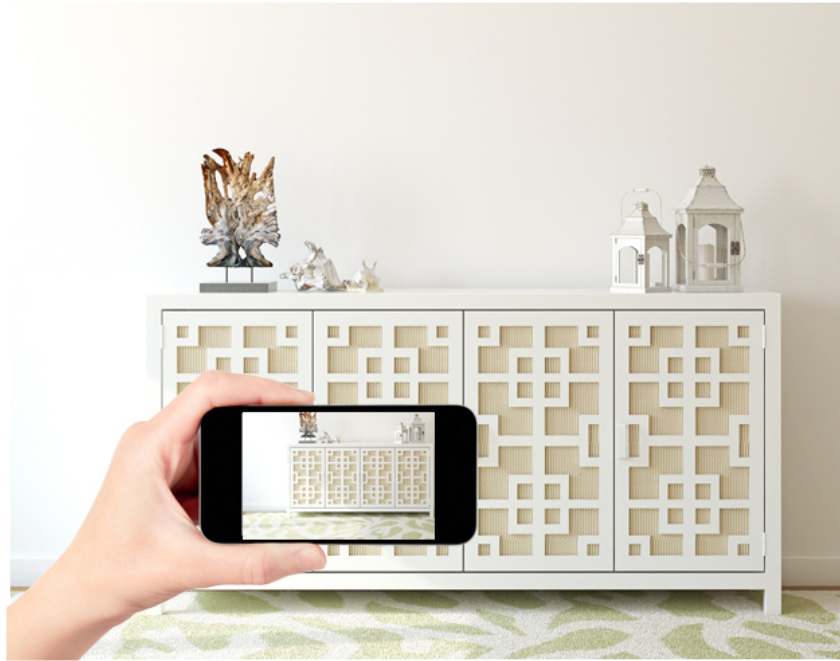
Not to worry - we are happy to assist you with narrowing down your favorites. We are also proud to offer a complimentary wall art design consultation during your ordering session. Our studio has invested in unique visualization software that takes all the guesswork out of the process by showing you exactly what your images will look like on the walls of your own home! It's easy, just follow these simple steps:

→ *Read on to to learn the three simple steps to prepare for your personalized design consultation..*

# 1

## TAKE PHOTOS OF YOUR WALLS

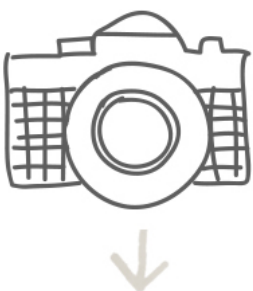
Walk around your home and take images of any blank wall space that would make a good space to display wall art from our session. Be creative! Even small nooks can be instantly transformed by the addition of a photo or cluster of photos.



### IT DOESN'T NEED TO BE PERFECT...

Even a smartphone image will do (and might even be easiest because you can text it to us right from your phone!) Regardless of which camera you use, follow these tips to give us the best backdrop to work with during our consultation:

### BE A STRAIGHT SHOOTER



Stand directly in front of the wall and take the shot straight on. Our software overlays the images in 2D, so images that are taken at an angle to the wall will not look as realistic as those taken dead straight.

## WHAT TO INCLUDE

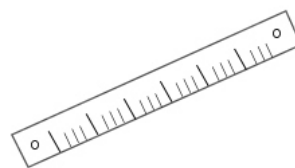
Back up as much as you can to get more of the room details in the image. This imparts a sense of scale to the design software which helps us pick the perfect size for your space! If your camera does not have a wide angle lens, your cell phone may actually be preferable. Try both and see which includes the most in the frame.

## TIMING MATTERS

Though we can work with any image, images with as much natural light as possible will look the most realistic. Try to take the images at the time of day when your rooms have the most natural light and avoid flash unless absolutely necessary.

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## MEASURE



In order to calibrate your room images, we need to know the exact width of any one object in the room. This could be the width of your couch, fireplace, table or any element that is up against the wall where the images will be displayed. It can even just be the ceiling height as long as the full height of the wall is displayed in the image.



← TIP:

If there is nothing to measure or you don't have a measuring tape handy, just tape a standard size piece of paper to the wall before snapping the shot - we can use that paper as our guide when scaling your image!

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**TAKE NOTE AND SEND**

Jot down your measurements in the space provided below as you take your images. Once you email us the room images and measurements we will have everything we need to show you your images on your very own walls!

ROOM

OBJECT

WIDTH

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## WHAT'S *YOUR* STYLE?

Everyone has a style - is yours modern? Traditional? Earthy? Eclectic? Maybe you aren't even sure WHAT your style is! If so, don't worry - we can find it together. Start by taking a look around your home for clues...

Do you see calm serene blues? Earthy neutrals? Bright color pops? Next, take a look in your closet - what color clothing do you favor?

## LETS COLLABORATE

We want your inner style to shine through your images and be our guide to selecting the wardrobe and location of your shoot!

The following questions can get you thinking about what style and color palettes you are most drawn to. By sharing this information with us before your shoot, we can collaborate to ensure that your images match your family's unique personality and fit effortlessly into your home decor where you can enjoy them every day!



## JUST A FEW QUESTIONS

*to help us get to know your style!*

### I PREFER:

*Black & White*    *Color*    *A mix of both*

### ON MY WALLS, I LIKE THE LOOK OF:

*One large image*    *Several smaller images*

### I AM DRAWN TO:

*Framed images*    *Canvases*

### I FAVOR THESE COLOR PALETTES:

*Earthy*    *Jewel Tones*    *Bright & Bold*    *Pastel*

### MY HOME DECOR IS:

*Traditional*    *Modern*    *Coastal*  
 *Cottage*    *Eclectic*    *Whimsical*

### THE FURNITURE IN MY HOME IS MOSTLY:

*White*    *Black*    *Brown*    *Other*