



HEADSHOTS

by Winship Studio



W E L C O M E

F I R S T I M P R E S S I O N S M A T T E R

At Winship Studio, we have a variety of photography options, and we are thrilled you've chosen us as your headshot provider. We pride ourselves on offering a relaxed, professional experience and getting to know the needs of our clients in order to create compelling, true-to-life images that capture you at your very best.

If you're a working professional, having an average headshot is no longer going to make the cut. The working world is a highly competitive place and the finer details make all the difference. Your headshot offers potential employers a first look at who you are, which is why your headshot needs to project the right image.

THE PROCESS: HOW WE WORK

Traditionally, headshots are typically shot from the waist or chest up. However, in today's marketplace - these 'new' headshots are really becoming an extension your personality and unique talents. Prior to your session we take the time to get to know you. It's important for us to learn more about your personality and what you're all about as this helps guide the photos.

When you book a professional headshot shoot with us you can be sure to receive images that reflect your unique character and make you look both confident and approachable.



RETOUCHING

To compliment your photo session we also offer photo enhancement and retouching services. Because headshots offer a close-up view of your face, we'll work on any skin imperfections and blemishes where necessary. Any editing that is done will be subtle and your photos will still look very natural. Our retouching services are included with all of our packages.



A GUIDE TO HEADSHOT OPTIONS

So how do you decide which type of headshot is right for you? Below are a few different options to consider:

Corporate headshot. The corporate headshot is a traditional shot but this doesn't mean it has to be boring. A good headshot is a great addition to your corporate profile and helps you create a professional first impression.

Acting/modelling headshot. A professional headshot is a must for actors and models. It shows off your character and makes you look confident and credible.

Biography headshot. When you spend countless hours working on a book, adding a professional, creative headshot to the cover of your book really makes it stand out. A good headshot also helps your audience relate to you more.

Natural/Lifestyle headshot. Some of the best headshots aren't posed, if you would like to take a more creative approach you can opt for a shot that captures you working, laughing or in an environment that you're comfortable in. This type of portrait usually feels more authentic too.

PRICING

Tell the Story: \$495

The pinnacle of the executive portrait session: taking advantage of several looks including on-location, studio based and/or environmental and cut-out services for an all-inclusive experience. This is best for the corporate executive that is looking to use these photographs for a variety of settings: annual reports, LinkedIn, Brochures and other print related materials. Retouched, digital images included.

All about You: \$275

Are you looking for several different looks in one session? Perhaps you also are in need of some digital cut-out services for marketing brochures or websites; this session is for you! It includes 10 Digital images.

The Basics: \$149

Are you looking to update your headshot? This basic package allows for a quick in & out session, and includes 3 re-touched, digital images sent to you/where you need them in a 24 Hour turnaround time.

Corporate Engagement: Call for a custom quote

Are you looking for a consistent look and feel for your employees images on your website/marketing materials? We can photograph your team on site, after working with you to design the right look and feel for your company's image.





PREPARING FOR YOUR HEADSHOT SESSION

Clothing and accessories:

It's always best to have a few choices that range in style and color. You may wish to have a professional look, a semi-professional look (featuring a richly textured sweater or simple blouse that could be worn in a business casual environment), or a laid-back look (casual long sleeved or short sleeved shirt). Try to bring a few options for each- if you want a look with more edge (leather jacket, etc), bring those items so we can discuss implementing them. Keep jewelry and accessories to a classic, elegant minimum.

Makeup:

It's a good idea to enlist the help of a professional makeup artist in order to look your very best for your headshots. If you want to do it yourself, keep it simple - a coat of mascara, a subtle nude or rose-toned lip, a natural blush and a foundation that offers a natural, healthy-looking finish is ideal. The goal is for the makeup to highlight your best features without looking cakey or unnatural.

Colors:

Choose colors that compliment your skin tone and eye color. Rich jewel tones like burgundy, emerald/forest green and earthy, muted blues, dark blues, and grays usually work across the board. We recommend steering clear of heavy patterns/visual branding (images, logos, wording of any kind). We want to sell YOU, not someone's brand, and we want the attention to be on your face!



Pre-shoot skincare:

If you do not have a skincare regime, right before a photo shoot is not a good time to start, because introducing new products can cause your skin to freak out- not a good look! If all you do for skincare is wash your face, then that's all we suggest doing prior to your session. If you have products you use on a nightly basis, definitely feel free to indulge in them the night before your session.

Get comfortable:

Your comfort is our priority. If you don't feel at ease, that's going to come through in the images, so engage in anything that helps you calm your mind and relax your body. Many clients have found that simply engaging in some deep breathing prior to the session has really helped.

The Winship Experience

Why We Are Different

We care. No, seriously. Our mission is to empower businesses and help brands grow: Starting with your image. We take that mission seriously.

We come prepared. The final result of every image is our responsibility and we take that responsibility seriously.

Your team will like us. Our photographers aren't just talented, they are friendly, kind, and fun to be around. We understand not everyone likes their photo taken, but, we will have your team laughing and relaxed in no time.

Efficiency is critical. Not only do we work quickly, but we use every piece of technology we can get our hands on to make your life easier. Instant image viewing and selection, online delivery, and more will make sure that you aren't stuck fielding dozens of emails from your team about the photos afterward. We take the workload from you.

You will LOVE the photos We know that most people in the office are about as excited for picture day as they are for a dental appointment (unless you ARE a dental office looking a this...), but once your team sees what we can do, no one will feel that way anymore.



winship studio

7183 N Main St

Clarkston, MI 48348

248-625-2825

info@winshipstudio.com